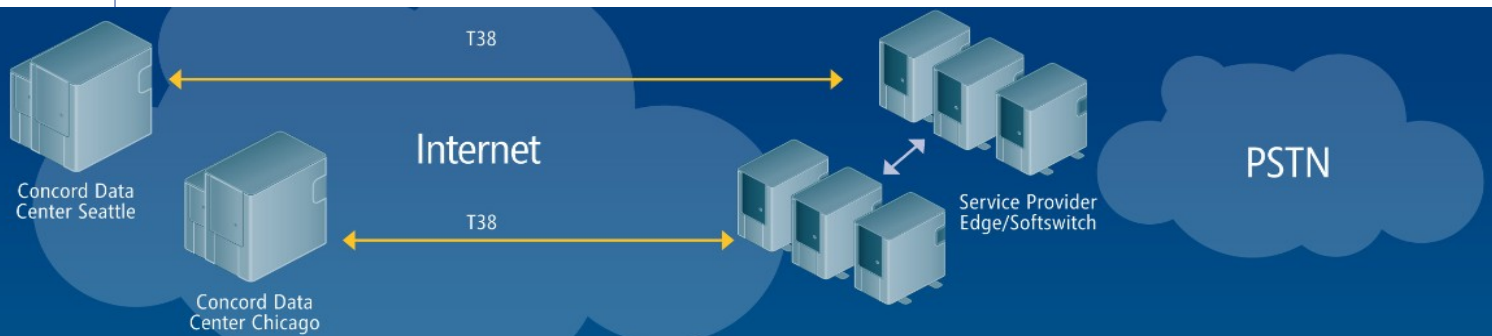




Concord Fax Online: Branded Fax Services

Application service providers (ASPs) and voice over IP (VoIP) providers can grow their businesses by incorporating fax technology into their outsourced business offerings.



Concord is one of the few internet fax providers who offers a private-labeled (white labeled) fax services. This can be done in either of two ways:

- Private-branding Concord Fax Online, using Concord's DID phone numbers
- Connecting to Concord's global IP network and using it to process all fax traffic by linking up the service provider's SIP / T.38 capable network.

With this last option, the ASP/VoIP providers can either use Concord's DID phone numbers, their own phone numbers, or both.

A key feature of **Concord's Branded Fax Services** is a web service which allows complete account management. Concord supplies service providers with SDKs and APIs to enable these web services which can then be used by partners to create, manage, or delete users, manage billing and job submissions for custom integrations.

VoIP providers can build a portal for both voice and fax capability. To the end user, this integration process is transparent as all services would be originating from the ASP/VoIP provider, improving their brand recognition with their customer base.

KEY CAPABILITIES:

- Account Administration Center
- Cover Pages
- E-Mail Domain for Fax Submission
- E-Mail Sender for Inbound Faxes
- E-Mail Sender for Delivery Notifications
- E-Mail Body for Inbound Faxes
- E-Mail Body for Delivery Notifications
- Product Signup Pages (optional)

SERVICE PROVIDER FEATURES

- Selectable area codes and phone numbers
- User registration control (add, modify, delete)
- Individual or batch user data entry
- Selectable cover page templates
- Summary account activity reports
- Detailed account activity reports
- Downloadable billing records suitable for import into billing systems
- SDKs and APIs for custom integrations

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