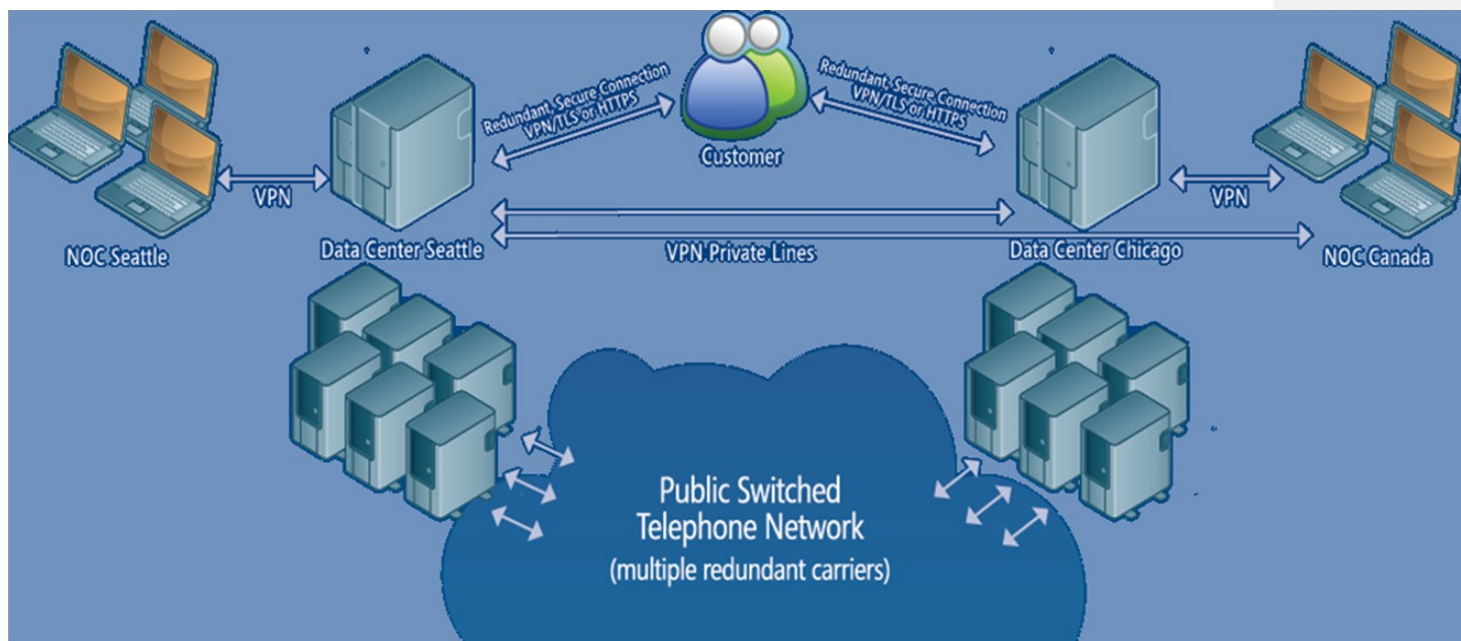


Concord Fax Online vs. Fax Servers



FAX SERVERS

Fax servers require hardware, fax software and telecommunications equipment. Moreover, they typically require on-site installation, training and ongoing maintenance costs. The latter are costly items as they involve software maintenance and IT personnel costs for administering and maintaining the fax server. In addition, there are charges monthly charges for phone line and numbers as well as costs for PBX ports.

Because of the high costs, fax server solutions are cost prohibitive for small to medium sized businesses (SMBs). Even for mid to large-sized corporations, these solutions are costly alternatives to Concord Fax Online.

CONCORD FAX ONLINE

The move from TDM networks to IP communications has transformed communications positively in terms of quality, service and costs. The new trend towards outsourcing email - using a third-party to host email servers rather than maintaining them in-house - is already prevalent today in small to mid-sized businesses. With the advent of Exchange Online, a hosted messaging solution based on the Microsoft Exchange Server, this will become commonplace in large enterprises.

Concord Fax Online is part of this trend as fax servers rely on email servers. Thus, companies who move to Exchange Online will likewise move to IP Fax as they will not be able to run fax servers.

Concord improves the bottom line by eliminating all capital expenditures associated with faxing equipment and reduces fax expenses to a nominal operational cost.

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Concord Fax Online: IP vs. Fax Servers

FAX SERVERS

- Involve capital expenses/ acquisition costs of the server hardware, software, server license, card cost, other equipment
- Involve ongoing software maintenance costs
- Require support costs in terms of IT personnel to maintain server
- Require monthly phone lines and fees
- Require annual licensing fees
- Only support local DIDs (area code where fax server is located)
- Complex configuration
- Lengthy and arduous deployment
- Semi-reliable; Uptime depends on hardware, fax boards, local power and phone connectivity

CONCORD FAX ONLINE

- Only pay for services used
- No capital expense/acquisition costs (server hardware, software, server license, card cost, other equipment) which are often quite large
- No ongoing software maintenance fees
- No support cost (IT personnel to maintain server)
- Eliminates phone lines charges
- No annual licensing fees
- Rapid start-up costs and scalability
- Reliability—far greater uptime with Concord due to revolutionary network architecture which provides real-time failover for both inbound and outbound communications
- Meets Disaster Recovery requirements
- Unlimited capacity on demand
- Local DIDs in almost every major US city and internationally
- Easy to set up from any web browser

Concord's award winning fax services date back more than 15 years.

Since then, Concord has retained a leadership position due to its proprietary technologies which deliver Internet Protocol (IP) fax capabilities with unparalleled reliability, security and speed.

Contact your Concord Account Manager today to learn how Concord can help you save money and improve operations.